GENERATIVE AI IN UX
10 HRS CRASH COURSE

with AI, Wireframe & Design Thinking Integration

Advance Your UX Career with
AI-Powered Figma Design Expertise.

Trainer: Mentor Manoj

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Job Aspect

- Generative AI Specialist for UX
- UX Research Analyst with AI Expertise
- UI Designer with AI Design Tools
- Accessibility Designer with AI
- UX Prototyping Specialist
- AI-Assisted Interaction Designer
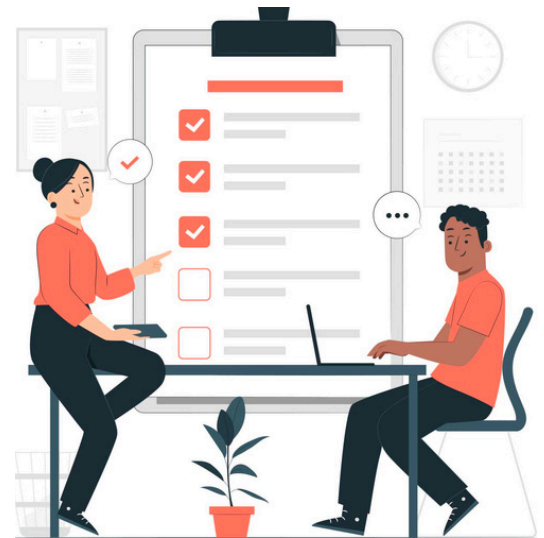- AI-Powered Product Designer
- Freelance AI UX Consultant

PREMIUM QUALITY GUARANTEED

100%
LIVE (((•)))
Learning

Course Description: This live, interactive 10-hour crash course is designed to empower UX and UX/UI professionals with cutting-edge skills in "**Generative AI (Gen AI) for UX Design**". The course combines theoretical insights, practical exercises, and real-world applications to help participants stay ahead in a rapidly evolving industry. Participants will learn how to integrate AI-driven tools with UX principles, human psychology, and design laws, preparing them for high-demand roles and projects. Lifetime access to class recordings and **100% job assistance** are included.
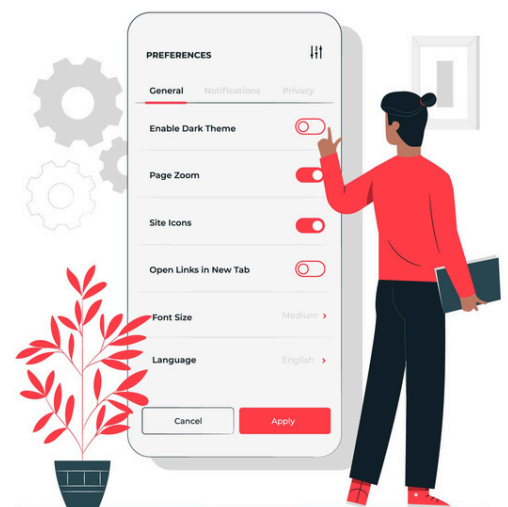
Module 1: Introduction to Generative AI in UX Design

- What is Generative AI?
- The intersection of AI and UX design.
- Benefits of using Generative AI in design processes.
- Real-world examples of AI-enhanced UX design.
- Overview of key AI tools in UX:

    - **ChatGPT** for ideation and research. Learning Proficiency in Prompt Engineering
    - **MidJourney** and **DALL·E** for visual inspiration.
    - **Uizard** for rapid prototyping.

Module 2: User Research with AI

- Analyzing user behavior data with AI-driven analytics tools like **Hotjar AI** and **Microsoft Clarity**.
- Hands-on Activity: Use **ChatGPT** to create a user persona based on a dataset.
- AI tools for user research:

    - **ChatGPT** for user persona creation and survey analysis.
    - **Lookback.io** for AI-supported user interviews.

Module 3: Ideation and Brainstorming Using Generative AI
- Generating design ideas with tools like ChatGPT and Copy.ai.
- Using Miro AI for collaborative brainstorming sessions.
- Hands-on Activity: Create a list of design solutions for a given problem using AI.
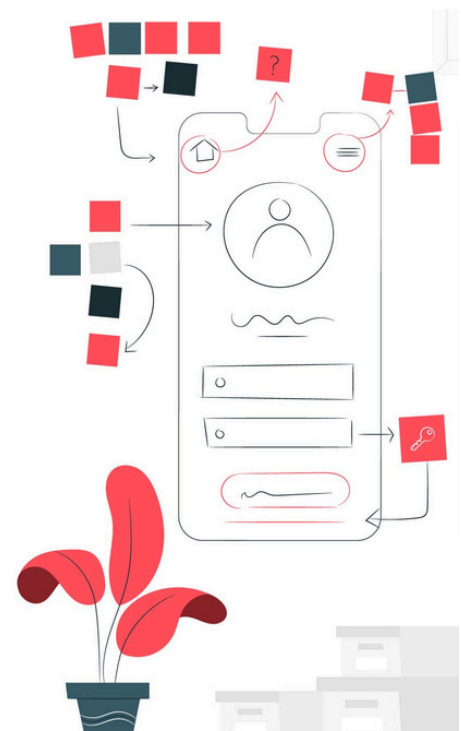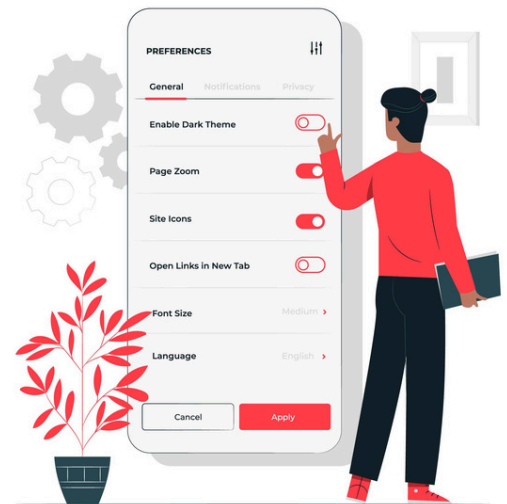
Module 4: Wireframing and Prototyping with AI
- **Using Uizard** and **Visily** for AI-powered wireframing.
- Creating interactive prototypes with **Figma** and **Figma AI plugins.**
- Automating UI components with **Sketch AI.**
- Hands-on Activity: Build a low-fidelity wireframe in **Uizard** and convert it to a prototype in **Figma**.

Module 5: Designing UI with Generative AI
- Using **MidJourney** and **DALL·E** for creating custom visual assets.
- Exploring AI plugins in **Adobe Photoshop** and **Canva AI** for visual enhancements.
- Hands-on Activity: Generate custom icons and banners using **MidJourney**.

Module 6: User Testing with AI
- Tools for automated user testing: **Maze** and **UsabilityHub.**
- Using AI for feedback sentiment analysis with tools like **MonkeyLearn.**
- Hands-on Activity: Conduct a usability test and analyze results using **Maze**

Module 7: AI in Accessibility and Inclusive Design

- AI tools for accessibility: **Stark** and **Accessibility Insights.**
- How Generative AI assists in inclusive design ideation.
- Hands-on Activity: Audit a design for accessibility using **Stark**.

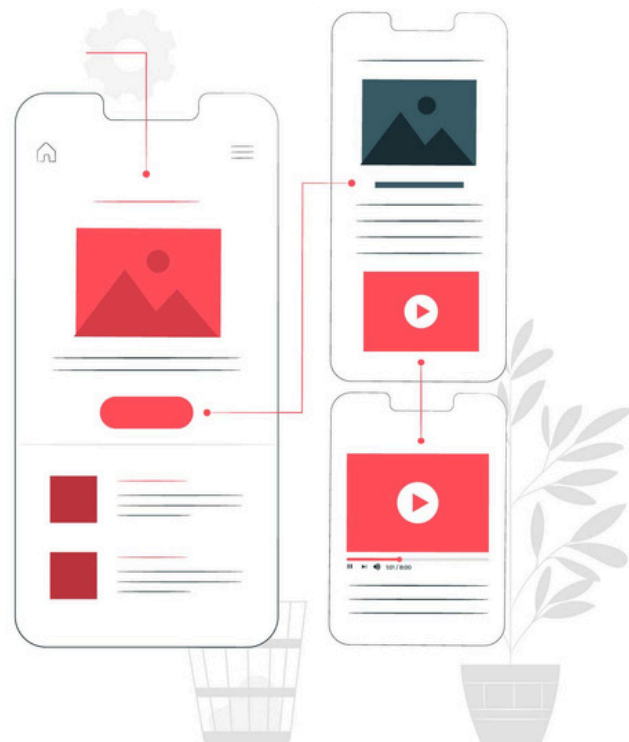## Module 8: Future Trends and Ethical Considerations in AI-Driven UX

- AI-driven personalization in UX.
- Ethical AI: Biases, data privacy, and transparency.
- Discussing frameworks for ethical AI design.

Module 9: Capstone Project: AI-Powered UX Design Solution

- Choose a UX challenge and solve it using at least three AI tools learned in the course.
- Present the solution and receive feedback from the instructor.

Module 10: Job Assistance and Career Guidance

- Assisting in Building an AI-enhanced UX portfolio.
- Job roles and opportunities in AI-driven UX design.
- Assisting in Resume and LinkedIn profile optimization for UX positions.
- Conducting Mock interviews and common questions on AI in UX.

What Will You Learn?

After completing the "Figma Pro" you'll have gained an extensive set of skills that will elevate your proficiency in using Figma for more complex and advanced projects. Here's a breakdown of what you'll learn:

- Master the integration of Generative AI tools in UX design workflows.
- Enhance your design process with AI-driven prototyping, user testing, and content generation.
- Understand and address ethical considerations in AI-enhanced designs.
- Build a portfolio showcasing AI-driven UX projects for career advancement.
- Stay ahead with insights into future trends and emerging AI technologies.

Bright Job Aspect

After completing the "10-Hour Crash Course: The Role of Generative AI in UX Design," learners can pursue various job roles and leverage specific aspects of their AI-enhanced UX skills in the job market:

- **Generative AI Specialist for UX:** Focus on leveraging generative AI for prototyping, wireframing, and ideation.

- **UX Research Analyst with AI Expertise:** Use AI for user behavior analysis and persona creation.

- **UI Designer with AI Design Tools:** Create visually appealing interfaces using tools like MidJourney, DALL·E, and Figma AI plugins.

- **Accessibility Designer with AI:** Ensure designs meet accessibility standards using tools like Stark and Accessibility Insights.

- **UX Prototyping Specialist:** Rapidly build interactive prototypes using AI tools like Uizard and Figma.

- **AI-Assisted Interaction Designer:** Design interactive elements with AI support for better user engagement.

- **AI-Powered Product Designer:** Incorporate AI insights to create user-centered digital products.

- **Freelance AI UX Consultant:** Offer consulting services for AI-driven UX design and implementation.

Benefits with us

With us, you'll embark on a learning journey that combines industry-relevant skills, expert mentorship, and hands-on practice. Gain access to live projects, personalized feedback, and real-world case studies to sharpen your expertise. We prioritize your career growth by providing **100% Job Assistance**, a professional portfolio, and the confidence to excel in the competitive UX field. Learn the latest tools, embrace emerging technologies like AI, and build a strong foundation for a thriving career in UX design.

- Career Growth Potential
- Portfolio-Driven Success
- Involvement in Emerging Tech:
- Corporate Recognition
- Networking in the Design Community
- Opportunities in Cross-Disciplinary Teams
- Continuous Learning and Certification
- Entrepreneurial Ventures
- Path to UX Leadership
- Making a Real-World Impact
- Entry into the Booming UX Industry
- Versatile Job Roles
- Competitive Salary Packages
- Global Career Opportunities
- High Job Security
- Diverse Industry Applications
- Freelancing and Consulting Options
- Pathway to Product Leadership
- Opportunities in Startups
- Access to Remote Work Roles

Our Promises

We promise to equip you with the skills, confidence, and resources you need to thrive in the ever-evolving UX design landscape. From personalized mentorship to lifetime access to learning materials, our focus is on empowering you every step of the way. With **100% job assistance**, cutting-edge tools, and a portfolio that speaks volumes about your capabilities, we ensure that your journey with us is not just educational but transformational.

- Job-Ready Skills
- Dedicated Career Support
- Collaborative Community
- Flexible Learning
- Global Certification
- Learn to integrate AI into the UX process without compromising creativity

- 100% Job Assistance
- Lifetime access to class recordings
- Hands-On Experience
- Expert Mentorship
- Assistance in Portfolio Development
- 100% Interactive Live Sessions
- Cutting-Edge Curriculum

Ready to Elevate Your Creative Journey

Act Now!

Don't miss out on this golden opportunity to save, learn, and prosper.

Interactive Live Sessions
Hands-On Industry Projects
Job Assistance Guaranteed

Join the ranks of successful
Designers, Digital Artists, & Professionals who have transformed their skills with our expert-led courses.

Your creative journey awaits – take the leap today!

: Contact :

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