

# Become the UX professional who drives decisions, not just screens.

**AI-Driven UX Mastery (2026)**  
**12-Week Premium Cohort for**  
**Working UX/UI Professionals**

**Stop competing on screens. Start competing on judgment.**

A weekend execution program where every week ships **consulting-style deliverables**.

**Cohort Date:** Depends on Cohort.

**Timezone:** Depends on Cohort.

**Seat cap:** 20.

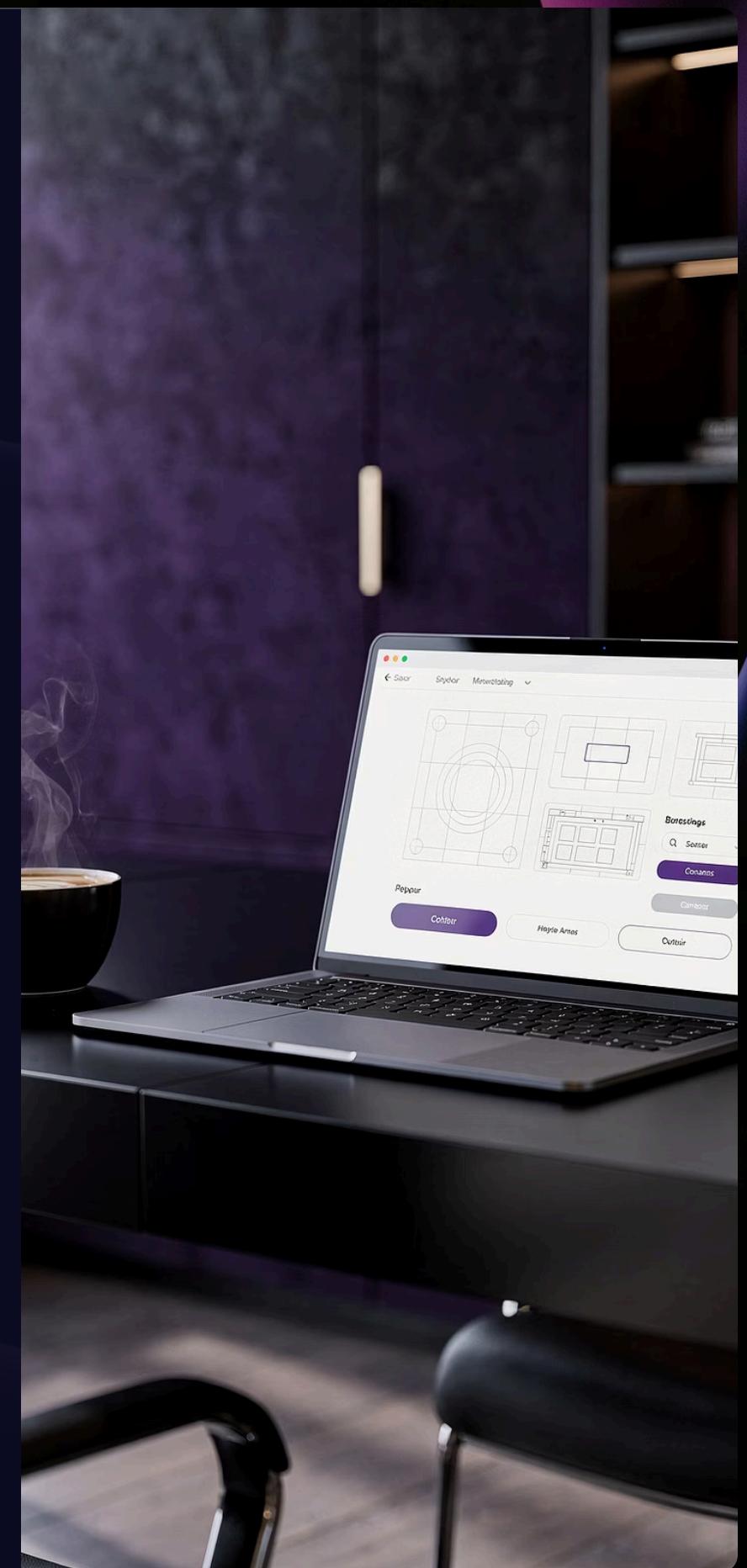
**Duration:** 12 Weeks.

**Recordings:** lifetime access.



Document By:  
[www.uxgen.academy](http://www.uxgen.academy)

Mentored by: Manoj  
Kumar



# What's changing in 2026 (and why this is not a random course)

3 reality checks (with sources):

**Analytical thinking remains a top core skill**

Employers look for this skill (2025–2030 workforce shift).

**GenAI is already being used regularly**

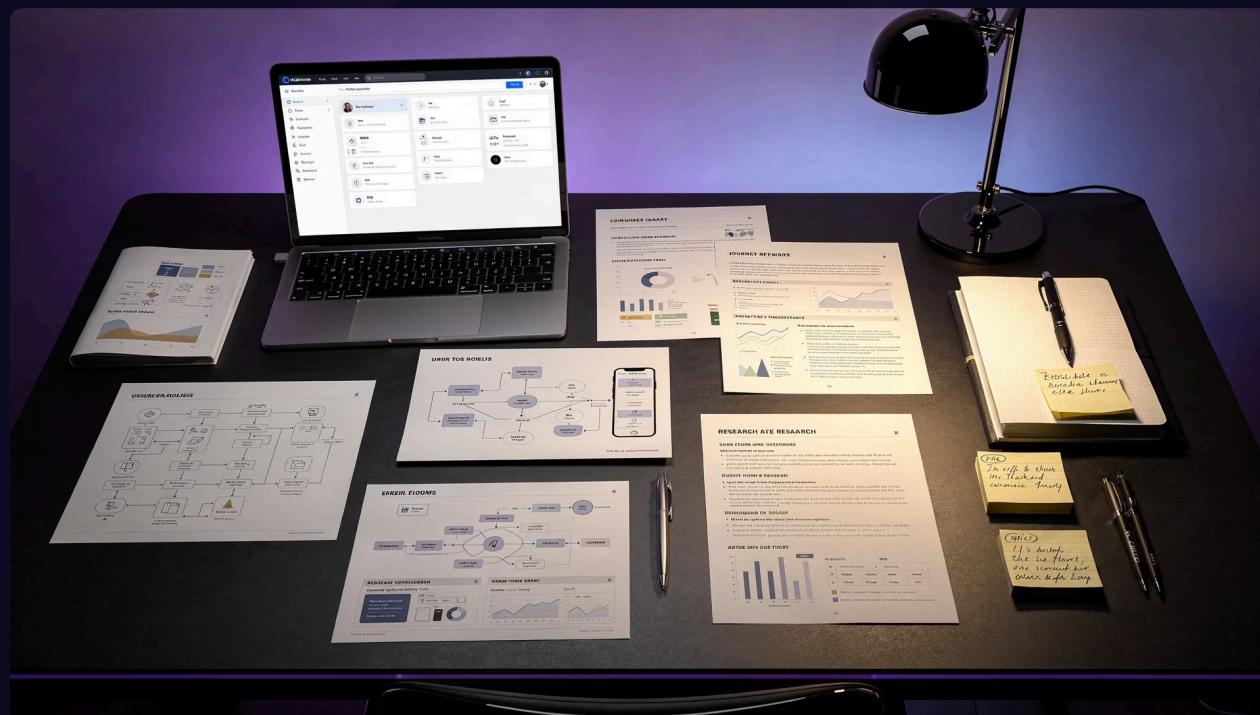
Inside organizations - advantage goes to people who can validate, govern, and make decisions (not just generate output).

**AI hallucinations are real**

Outputs can look plausible but be wrong - verification discipline is now a professional skill.



# You'll finish with a hiring-grade proof pack (not "learning notes")



- Problem Brief (1-pager) + Success Metrics Plan (Google Research (HEART)).
- Task-based Audit Pack + Severity scoring + Top-10 fixes + Recovery spec
- Object Model + IA v1 + Edge-case pack (complex flows)
- Prototype + usability evidence (tasks, results, iteration log)
- Measurement plan + experiment card with guardrails
- Decision memo + leadership FAQ (stakeholder-ready)

**Evaluation style:** rubric-based scoring - evidence, tradeoffs, risk-handling, executive readability.

# How the cohort runs (so you can commit realistically)

## Weekend (Execution-only):

**Saturday**

2 hours (ship output)

**Sunday**

2 hours (ship output)

## Weekday (Troubleshooting + critique):

**Tuesday evening**

Q&A

**Thursday evening**

Q&A

- No Q&A during weekend classes - weekends are for execution.*

# Fit filter (this protects quality)

## This is for you if you are:

- Already working in UX/UI and want senior signals (decisions, metrics, systems, influence)
- Want AI speed **with verification + guardrails** (credible work, not "AI-made" work)
- Can ship weekly deliverables and accept rubric-based critique

## Not for you if you:

- Want only Figma tricks, templates, or shortcut content
- Want job guarantees or "AI will do it all" claims
- Won't commit to weekly output shipping

# Get the syllabus + templates + rubrics on WhatsApp

**What you'll receive on WhatsApp:** Syllabus PDF + rubric samples + artifact examples + cohort schedule.

[Get Syllabus on WhatsApp →](#)

# Sources (for credibility)

## World Economic Forum

*The Future of Jobs Report 2025* (skills shift, analytical thinking):

<https://www.weforum.org/publications/the-future-of-jobs-report-2025/>

## McKinsey

*The state of AI in early 2024* (regular genAI use reported):

<https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai-2024>

## Nielsen Norman Group

*AI Hallucinations: What Designers Need to Know* (plausible but wrong outputs):

<https://www.nngroup.com/articles/ai-hallucinations/>

# 2026 Hiring Reality: Skills Are Reshuffling Fast

**"Your old UX checklist is not enough anymore."**



**Employers expect significant skill change in the near-term**

The skills people rely on are getting reshuffled quickly.



**The most durable differentiators are not "tools"**

They're analytical thinking, systems thinking, and problem-solving.



**Translation: hiring is shifting**

From "can you design screens?" → can you reduce risk, improve outcomes, and defend decisions?

- ❑ If a candidate can't show judgment + evidence, they look replaceable.



# Why Entry-Level UX Feels Like a Commodity Right Now

**"The bottom of the market is crowded and AI hit it first."**



## Proof points:

Roles closest to "production output" are the easiest to compress with automation. This is already visible in workforce trend reporting (creative/production-style work being disrupted).

Meanwhile, organizations want people who can solve ambiguity, handle constraints, and make tradeoffs - things automation doesn't reliably own.

**Blunt takeaway:** If your course or learning material smells like "YouTube UX + Figma," you're competing with free.

# What Companies Actually Pay For: ROI, Risk, and Speed (Not Aesthetics)

**"UX that can't show business impact gets deprioritized."**

## GenAI adoption driver

Being adopted because of massive economic upside; the value conversation at the leadership level is productivity + revenue + cost.

## Learning alignment

Leaders themselves are aligning training outcomes to business goals (not vague upskilling).

## Translation into hiring signals:

- Can you prioritize, reduce failures, and tie UX to measurable outcomes?
- Can you write in a way leaders can approve quickly?

# The New "Senior Signal": Evidence > Opinions

**"Most portfolios fail because they are "Stories Without Proof."**

What hiring teams look for:

- 1 A clear problem framing  
Constraints + non-goals
- 2 Decision trail  
What you believed, what you tested, what changed
- 3 Proof artifacts  
Audit logs, severity scoring, research scripts, metrics plans, decision memos

**Why this matters now:** When the market is crowded, proof is the filter.



# T-Shaped UX Designer: Depth + Cross-Functional Power

"2026 UX isn't UI-heavy. It's decision-heavy."

The "T" you are training:

↓

**Depth (the stem)**

Diagnosing problems, designing interaction systems, validating with evidence

↔

**Breadth (the bar)**

Metrics, experimentation, stakeholder alignment, AI constraints, design systems



**Proof anchor:** The most stable skills being emphasized in workforce trend reporting are higher-order thinking skills, not tool operation.

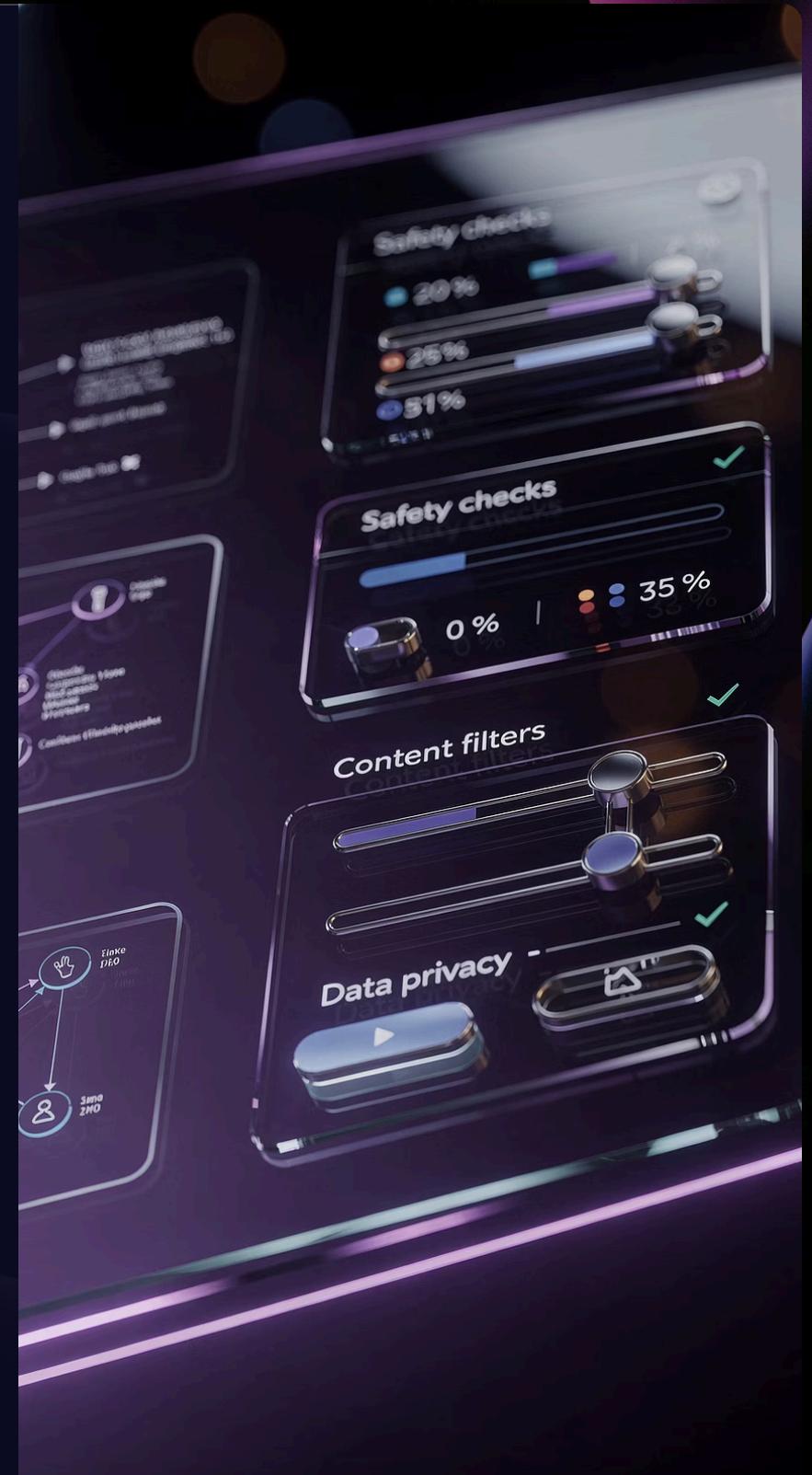
# AI Changed the Job: You Must Design Trust + Recovery

"AI features fail in real life for one reason: trust breaks."

Non-negotiables in AI UX:

-  **Define boundaries**  
What AI will not do
-  **Make uncertainty visible**  
Confidence + sources
-  **Design recovery**  
Undo, edit, fallbacks, escalation
-  **Prevent harm**  
Safe defaults + guardrails

**Why this is premium:** Most courses teach "AI tools." Very few teach AI product behavior under failure.



# Why This Curriculum Is Built Like Consulting Work (Not Classes)

**"Every week ships a hiring artifact."**



## Positioning:

- Each week ends with deliverables that look like real job work (not "learning outcomes").
- You're graded on evidence discipline + tradeoffs + exec readability.
- This format matches how modern teams operate: align → decide → ship → measure → iterate.

**Now the syllabus - week by week- so you can see exactly what you'll ship.**

## 12-Week Curriculum Cards

# Premium outcomes - "Artifacts, Scoring, and Hiring-Grade Proof"

This isn't a UI course. It's Product-grade UX: briefs, bets, evidence, tradeoffs, metrics, and decision memos. Each week ends with **consulting-style deliverables** (not "learning"). You ship proof, get evaluated on clear criteria, and leave with interview-ready artifacts.

# Week 1 - Hiring-grade start

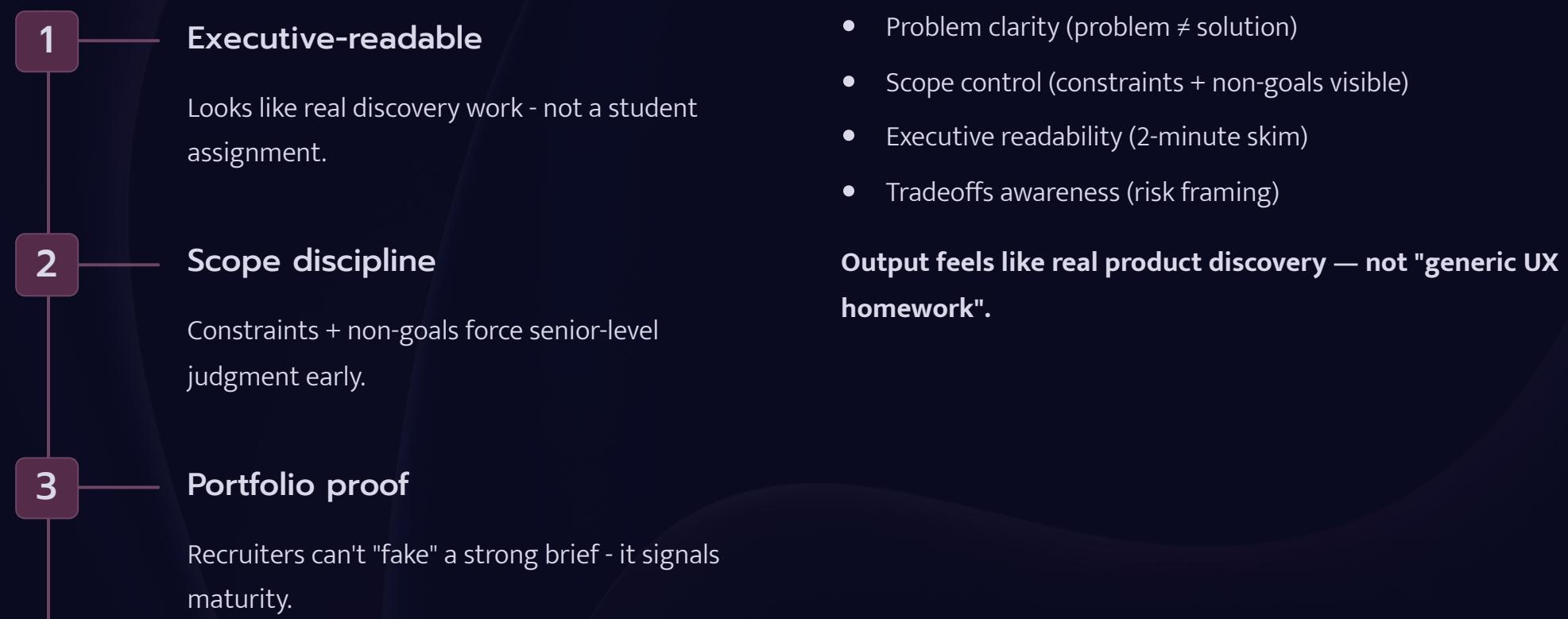
## Problem Brief (1-pager) + Capstone Setup (PRD-Lite v1)

Write a **1-page product brief** leaders can approve fast: user/role, constraints, non-goals, success metric, and risks - before UI work starts.

### You ship

- **PRD-Lite v1 (1 page):** problem, users/roles, constraints, non-goals, success metric, risks
- **60-sec Capstone Pitch:** problem + why now + constraints
- **Risk List:** top 3 ways the project fails (scope/data/stakeholders)

### Proof chips



# Week 2 - Product thinking week

## JTBD + Opportunity Map + Risk Test Plan (Opportunity Solution Tree v1)

Convert feature talk into outcomes: define jobs, map opportunities, and choose the **riskiest assumptions** to test first.

### You ship

- **Opportunity Solution Tree v1:** outcome → opportunities → solution ideas → assumption tests
- **JTBD Set (3):** functional + emotional job statements
- **Top-3 Assumption Tests:** method + success signal + timeline

### Proof chips

- 1 **Outcome-first mapping**  
Shows you can justify design direction with logic, not taste.
- 2 **Risk ranking**  
Senior signal: you pick the riskiest unknowns first.
- 3 **Interview-ready artifacts**  
Easy to present in "How do you decide what to build?" questions.

### Evaluated on

- Jobs are real (not features)
- Opportunities are defensible (clear logic)
- Risk selection quality (top-3 truly risky)
- Test plans change decisions (not "research theatre")

**Output reads like product strategy work — not a "UX process diagram".**

# Week 3 - Research that changes decisions

Research Plan + Interviewing + Insight → Decision Map  
(Evidence → Decision Trail)

Run lean research that changes direction: evidence → insight → decision → design bet.

## You ship

- **Research Plan (1 page):** objectives, participants, method, timeline
- **Screen + Interview Guide:** decision-oriented questions
- **Insight→Decision Map:** insight → implication → design bet (what changes and why)

## Proof chips

- 1 **Evidence discipline**  
Quotes/observations → insights → decisions (no fluff).
- 2 **Decision-first interviewing**  
Not "tell me about your day" — questions that change the roadmap.
- 3 **Hiring signal**  
Insight→Decision map is rare; it reads like senior UX work.

## Evaluated on

- Research questions map to decisions
- Participant selection makes sense (who/why)
- Synthesis quality (signal > noise)
- Design bet clarity + tradeoffs

**Output looks like a research-backed decision memo, not "insights on sticky notes".**

# Week 4 - Most "hireable" week

## Audit Pack + Severity + Top-10 Fixes + Recovery Spec (Severity-based Prioritization)

Diagnose 3 money tasks, score severity, prioritize Top-10, and design recovery so the product doesn't break in real failure states.

### You ship

- Task-based Audit Pack (3 tasks, max 40 findings)
- **Severity Ratings (0–4) + evidence:** steps + screenshot + user impact
- **Top-10 Fixes:** Impact  $\times$  Effort  $\times$  Risk
- **Recovery Spec:** happy path + 3 failure paths + recovery UI

### Proof chips

|   | <b>Evaluated on</b>   |
|---|---|
| 1 | <b>Severity-scored findings</b><br>Clean audit log that leaders can act on.       |
| 2 | <b>Top-10 roadmap</b><br>Shows prioritization maturity (impact logic, not noise). |
| 3 | <b>Micro→Macro impact tags</b><br>Ties UX issues to business outcomes ethically.  |

### **Evaluated on**

- Task selection (are these the money tasks?)
- Evidence discipline (repro steps + impact, not opinions)
- Severity logic (defensible, consistent)
- Prioritization clarity (Top-10 only)
- Recovery quality (prevention + escape + guidance)

**Output looks like real consulting work, not "screen feedback."**

# Week 5 - IA + complexity

## Object Model + IA v1 + Edge-Case Pack (System Architecture Spec)

Build an IA that survives real workflows: entities, relationships, permissions, exceptions - not a sitemap.

### You ship

- **System Architecture Spec v1:** object model + rules + permissions + nav logic
- **IA v1:** navigation strategy + content/object placement
- **Edge-Case Pack:** 10 real exceptions + how UI handles them
- **Key Task Flows:** happy path + exception states

### Proof chips

- 1 **Enterprise-grade IA**  
Object model is a strong senior signal (rare in portfolios).
- 2 **Exception-ready**  
Proves you design beyond happy paths (real-world readiness).
- 3 **Decision notes**  
Tradeoffs are documented (why this structure wins).

### Evaluated on

- Object model clarity (no ambiguity)
- IA supports top tasks (not menu art)
- Exception handling quality (defensible)
- Stakeholder readability (developers/PM can use it)

**Output reads like "system design thinking," not a sitemap screenshot.**

# Week 6 - Interaction systems

## Interaction Principles + Prototype v1 + Usability Proof (Interaction Spec + Test Evidence)

Make interaction decisions consistent: principles → prototype → test → iteration log.

### You ship

- **Interaction Spec v1:** 5 product-specific interaction principles (decision rules)
- **Prototype v1:** critical path only (testable)
- **Usability Proof:** tasks + success criteria + 2 tests + findings
- **Iteration Log:** what changed + why + expected impact

### Proof chips



#### Principles → decisions

Shows system thinking, not "UI taste".



#### Testable prototype

Right fidelity for learning + feedback (no overbuilding).



#### Usability evidence

You don't "claim UX" — you prove it with tasks + results.

### Evaluated on

- Principles are specific (not generic)
- Prototype scope is correct (critical path)
- Tasks are well-written + measurable
- Iteration decisions are defensible

**Output looks like real interaction design + testing — not "clickable UI".**

# Week 7 - Scale like seniors

## Design System Mini-Spec + Governance (DesignOps Pack)

Build reusable UI with rules: tokens, components, contribution workflow, and quality gates.

### You ship

- **DesignOps Pack v1:** tokens + 5 components + usage rules
- **Contribution Workflow:** request → review → release
- **Quality Gates:** accessibility + content + performance checks
- **Governance Doc:** roles, ownership, SLAs, versioning

### Proof chips

- 1 **Reusable system**  
Signals "team-scale UX" — a big differentiator in 2026 hiring.
- 2 **Governance maturity**  
Shows you understand how design actually ships in companies.
- 3 **Quality gates**  
Proves standards (not "make pretty components").

### Evaluated on

- Token/component clarity (usable by others)
- Rules reduce inconsistency
- Governance is realistic (SLAs/ownership)
- Quality gates are specific (not vague)

**Output looks like DesignOps-ready work — not a "Figma library dump".**

# Week 8 - Metrics + experiments

## Measurement Plan + Experiment Card (HEART) (Metrics + Guardrails Pack)

Design metrics leadership trusts: map goals → signals → metrics, then run risk-aware experiments with guardrails.

### You ship

- **HEART Metrics Map:** outcome metric + input signals
- **Instrumentation Plan:** events + properties for one flow
- **Dashboard Spec:** what to track + how to interpret movement
- **Experiment Card:** hypothesis + primary metric + guardrails + rollout checklist

### Proof chips

|          | <b>Evaluated on</b>  |
|----------|--|
| <b>1</b> | <b>Leadership-grade metrics</b> <ul style="list-style-type: none"><li>• Metric selection quality (outcome vs vanity)</li><li>• Event/property clarity (instrumentable)</li><li>• Interpretation notes (what does movement mean?)</li><li>• Experiment risk handling (guardrails + rollout)</li></ul> |
| <b>2</b> | <b>Guardrails</b> <p>Shows you can connect UX to measurable outcomes (ethically).</p> <p>Prevents "winning" an A/B test while harming trust/retention.</p> <p>Output looks like analytics-ready UX work, not "talking about KPIs".</p>   |
| <b>3</b> | <b>Dashboard clarity</b> <p>Interpretable by PM/leadership — not vanity metrics.</p>   |

# Week 9 - AI workflow (credible)

## AI SOP + Verification + Evidence Appendix (Responsible AI Workflow Pack)

Use AI for speed without losing credibility: rules, verification steps, and traceable evidence.

### You ship

- **Responsible AI Workflow Pack:** allowed/not allowed SOP + prompt rules
- **Verification Checklist:** how you validate AI outputs before using them
- **Decision Memo v1:** options + risks + recommendation
- **Evidence Appendix:** sources, screenshots, traceability (no hand-waving)

### Proof chips



# Week 10 - AI product design

## AI Feature Spec + Trust Controls + Failure/Recovery

Design AI features responsibly: boundaries, controls, confidence, and recovery when AI is wrong.

### You ship

- **AI PRD-Lite:** input → output → boundaries → examples
- **Trust Controls:** confidence cues, sources, edit/undo, user control
- **Failure Mode Table:** uncertainty, wrong output, harmful action risk
- **Recovery Playbook:** fallback paths + safe alternatives + escalation rules

### Proof chips



#### Boundary clarity

"What AI will NOT do" is as important as what it does.



#### Trust-through-control

Users trust systems that let them verify + recover.



#### Failure-ready UX

Shows maturity: you design for errors, not fantasy demos.

### Evaluated on

- Spec completeness (inputs/outputs/boundaries)
- Control & recovery design quality
- Risk handling (harmful actions prevented)
- Realistic fallback behavior (not vague)

**Output looks like real AI product UX work, not "AI feature ideas".**

# Week 11 - Influence + decisions

## Stakeholder Alignment + Decision Memo + Leadership FAQ (Decision Leadership Pack)

Win decisions like seniors: align stakeholders, present options with risks, and pre-answer leadership objections.

### You ship

- **Decision Leadership Pack:** stakeholder map + conflict risks + incentives
- Alignment Plan: pre-wire script + meeting plan + evidence strategy
- Decision Memo (final): options + tradeoffs + risks + recommendation
- Leadership FAQ: objections + what proof you'll show + what you won't claim

### Proof chips

- 1 **Decision ownership**  
Proves you can lead decisions, not just produce screens.
- 2 **Options + tradeoffs**  
Senior-level communication: you show choices + consequences.
- 3 **Leadership FAQ**  
Prevents "death by meeting" and endless rework.

### Evaluated on

- Stakeholder realism (not generic personas)
- Pre-wire clarity (who/when/why)
- Memo structure (options + risks)
- FAQ strength (objection-proofing)

**Output reads like leadership communication — not "explaining UX".**

# Week 12 - Portfolio + interview

## Case Study Packaging + Interview Simulation + Offer Packet (Hiring Kit)

Turn the capstone into a hiring asset: skimmable narrative, evidence pack, and senior-level interview answers.

### You ship

- **Hiring Kit:** flagship case study (2-minute skim + deep dive)
- **Artifact Pack:** brief, research, audit, IA, prototype, tests, metrics, memos
- **Interview Answer Bank:** tradeoffs, failures, stakeholder conflicts, AI guardrails
- **Offer Packet:** impact bullets + portfolio links + negotiation framing

### Proof chips

- 1** **Un-fakeable proof**  
Artifact pack makes your work credible instantly.
- 2** **Skimmable narrative**  
Recruiters scan fast — this format is designed for that reality.
- 3** **Interview readiness**  
Answer bank is built around senior probes: risks, tradeoffs, failures.

### Evaluated on

- Evidence-first story (not screens-first)
- Tradeoffs + risks visible
- Clarity + executive readability
- Interview performance (mock drill outcomes)

**Output turns your work into a hiring asset, not just a "course completion".**

**CTA:** Get portfolio structure + case study templates + interview bank on WhatsApp.

**Link:** {{WHATSAPP\_LINK}}

# 2026 Hiring Bar: Screens are cheap. Judgment is rare.

Most candidates still compete on **UI output**. But the market is rewarding people who can **Think, Decide, Measure, and Influence** - especially as AI becomes a normal layer in workflows.

## What's changing (fast)

1

### AI is already being used regularly inside orgs

So "I can use AI tools" is not a differentiator anymore. What matters is how you **validate outputs and drive decisions**.

Source: McKinsey reports **65%** of respondents say their orgs are regularly using genAI (early 2024).

<https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai-2024>

2

### Employers continue to rank analytical thinking

And higher-order capability as critical - not tool fluency. Source: World Economic Forum skill outlook (2025–2030).

<https://www.weforum.org/publications/the-future-of-jobs-report-2025/in-full/3-skills-outlook/>

3

### AI can generate plausible but wrong outputs

("Hallucinations"), which raises the premium on **verification + evidence discipline**. Source: Nielsen Norman Group on AI hallucinations. <https://www.nngroup.com/articles/ai-hallucinations/>

## What stays human (and becomes more valuable)

- **Problem framing + tradeoffs** (what matters, what doesn't, why now)
- **Research interpretation** (signal vs noise; what changes a decision)
- **Risk + trust judgment** (failure modes, recovery, compliance, edge cases)
- **Influence** (stakeholders, options, decision memos, leadership objections)
- **Measurement literacy** (metrics that leadership trusts, guardrails that protect users)

UX Mastery is built around these "human premium" skills — and forces them into weekly deliverables you can show in interviews.

# The Unfair Advantage: You graduate with "unfakeable proof"

Most portfolios show **screens**. Hiring teams look for **how you think**: evidence, tradeoffs, decisions, and measurable impact.

## What you'll be able to show (not just claim)

### 1 Decision-grade discovery

- A **1-page Problem Brief** leaders can approve fast (constraints, non-goals, risks)
- A **Success Metrics plan** (HEART) that explains "success" without vanity metrics

### 2 Consulting-style diagnosis (rare in portfolios)

- A **task-based Audit Pack**
- **Severity scoring**
- **Top-10 fixes** (Impact × Effort × Risk)
- **Recovery spec** (happy path + failure paths + how the UI recovers)

### 3 Systems thinking (T-shaped signal)

- Object model + IA v1
- **Edge-case pack** (exceptions + rules + role/permission complexity)
- Interaction principles as **decision rules** (not "UI taste")

### 4 Measurement + experimentation (revenue-adjacent, but ethical)

- Instrumentation plan: **events + properties**
- Dashboard interpretation notes (what movement means)
- Experiment card: **hypothesis + guardrails + rollout checklist**

### 5 AI-era credibility (where most people fail)

- AI SOP: **allowed / not allowed**
- Verification checklist (prevents "plausible wrong" work) Source: NN/g on hallucinations + error checking risk.  
<https://www.nngroup.com/articles/ai-hallucinations/> <https://www.nngroup.com/articles/ai-chatbots-disourage-error-checking/>

## Why this kills competition

Because you can answer senior interview questions with artifacts:

- "How did you decide this was the right problem?"
- "What evidence changed your decision?"
- "How did you prioritize?"
- "What would you measure and why?"
- "How do you use AI without losing credibility?"

**This is not a course that teaches "UX". It builds a work-ready operating system for the AI era.**

# Need Help With Your UX Journey?

## We're Here to Support You

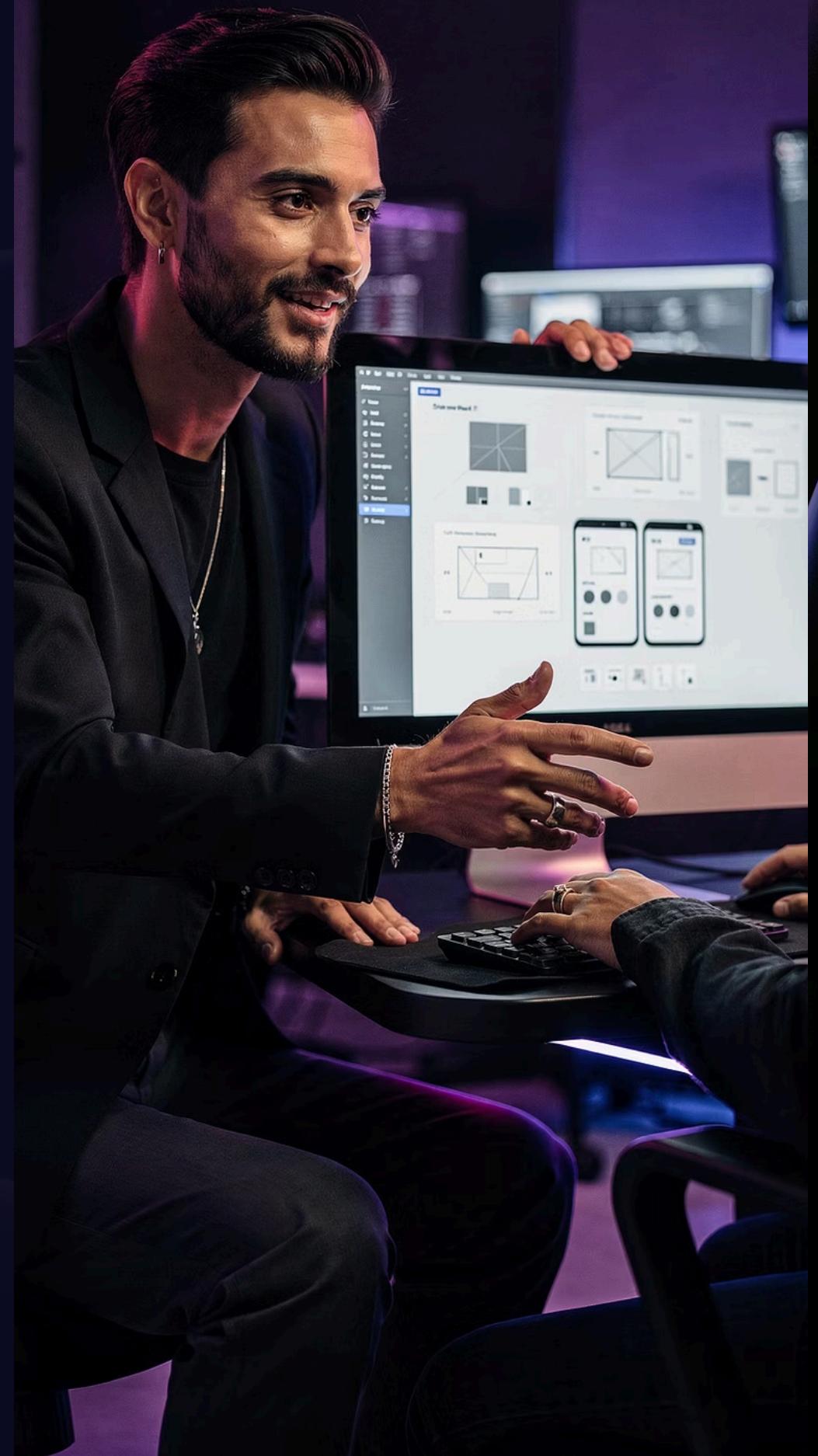
Learning UX research is a powerful first step. But real confidence and career progress often come from guided practice, real feedback, and expert mentorship. At UXGen Academy, we help learners like you transform theory into real skills — whether you're a beginner, switching careers, or upskilling for growth.

### What We Offer

Our programs are designed to be practical, hands-on, and career-oriented, led by experienced UX professionals who've worked with global brands:

- **Industry-Focused UX & UI Courses** — Learn research, design, prototyping, usability testing, and more with real projects.
- **Live Mentor Support & Portfolio Guidance** — Improve your work with direct feedback from experienced UX practitioners.
- **Weekend & Flexible Learning Options** — Study without quitting your job or disrupting your routine.
- **Career & Career-Switch Support** — Build a portfolio, prepare for interviews, and gain the confidence to succeed.

Whether you're just starting out or preparing to level up your UX career, we're here to make that transition smoother and more effective.





# About UXGen Academy

At UXGen Academy, we don't teach UX like a checklist of tools.  
We teach UX like a business skill.

## Our curriculum is built around:

- job-ready outputs
- outcome-first case studies
- real-world constraints and stakeholder thinking
- measurement mindset (even when data access is limited)
- interview communication that sounds senior, not rehearsed

**If you're tired of feeling stuck in the ux job market, start by fixing the only thing hiring teams trust: proof.**

# How UXGen Partners With You.

## 👉 Academy + Studio Experience

At UXGen, learning isn't just theoretical — it's practical, connected to real industry practice. Here's how we support **your growth as a UX learner and practitioner** at every stage:

### Strategic UX Learning & Skill Building (Foundation + Real Practice)

- Structured UX research training
- Hands-on usability testing & interview practice
- Understanding Churn and retention from a UX lens

### UX Audit to Action

- Prioritised UX actions
- Roadmaps aligned to product goals
- Design system & UI improvements

### Implementation Support. From Classroom to Real Projects

- Guided UX design and prototyping
- Collaborate like a pro with product & engineering teams
- Ongoing measurement & optimisation mindset

# Why UXGen Academy?

At UXGen Academy, we don't just teach UX theory — we prepare you to think and act like a real UX professional. You'll learn how to solve product problems with **clarity, data, and human insight** so you transition from student → confident practitioner.

## Here's what you gain from learning with us:



Business-aligned UX Thinking



Actionable priorities that move KPIs



Faster impact with structured UX frameworks



Hands-on collaboration with product teams

## Quality & Job Oriented UX Mentorship & Portfolio Review Session

As a part of your learning journey with **UXGen Academy**, we're offering a **complimentary 30-minute 1-to-1 UX guidance session** - designed to help you move from *confusion to clarity* in your UX path.

This is not a sales call. This is a **mentor-led support session**

**Book your FREE session now**

## Let's Build Better Experiences - Together

UX isn't just a skill - it's a way of thinking. If you ever feel stuck, curious, or ready to accelerate your career, we'd love to hear from you.

### UXGen Academy

Where learners become confident UX professionals.



## You can also connect with UXGen Studio

for UX services, strategy support, and professional consulting that helps teams and products improve user experiences with measurable results.

Email: [\*\*business@uxgenstudio.com\*\*](mailto:business@uxgenstudio.com)

WhatsApp / Call: [\*\*+91 97185 40053\*\*](tel:+919718540053)





# A Message from Your Founder & Mentor

Welcome. In my **25 years** navigating the digital landscape - from the dot-com boom to the mobile revolution-I've learned one undeniable truth: **Tools change, but human psychology endures.**

Today, we face the AI inflection point. It is natural to feel uncertainty, but I see immense opportunity.

My mission in this Ai Driven UX Mastery Program is to transfer decades of hard-won **Conversion Intelligence** directly to you. We won't just learn AI tools; we will fuse them with deep human empathy and strategic business acumen.

You are not here to just "survive" the AI shift. You are here to lead it. Let's evolve your career from designing interfaces to **architecting impact**.

I am honored to guide you on this journey.

**Manoj Kumar** Founder & Principal UX Consultant

**Ready to Take the Next Step?**

**If you are a Senior/Mid-level designer looking for a comeback,  
you don't need another basic bootcamp. You need Executive  
Presence.**

Join the UX Mastery Pro (Premium Live Cohort). Focus: Strategy, Stakeholder Management, and CRO-driven Design.

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